



**CVTA BOARD OF
DIRECTORS
2021 Special Election
APPLICANT STATEMENT**

Name of Applicant: Jill Balleh

Name of Member Organization: CDS Tractor Trailer Training

Membership Class (School, Carrier, or Associate): School

Applicant History

How many years of experience do you have in the vocational education field?

34 years

List all CVTA activities in which you participated and committees on which served.

Conference Committee
Communications Committee
Member Services Committee

List other trade association experience (e.g. state trucking associations, etc).

VA Trucking Association

**Statement of Goals and
Objectives**

In a few paragraphs, please state your reason(s) for joining CVTA; your reason(s) for wanting to serve on the CVTA Board of Directors; your vision for the future direction of CVTA and the reason(s) that you believe that you can help CVTA realize that vision.

I have been a member of CVTA since 2009. I joined CVTA to learn more about school

operations from other schools, gain more perspective for the industry and from the leaders of schools and trucking companies. I found CVTA members to be surprisingly forthcoming answering any question I posed! I met plenty of talented people who provided me with helpful information as well as a variety of tools and products that I have implemented in my business.

As a member, I don't feel like I am on an island with this niche business. I know I can call any member with a question or concern, and they will help me. This is powerful to have such a source of support.

I have been in the trucking school business for 33 years, working with 3 schools in the first 11 before opening my own in 1999. CVTA and its members has helped me to grow my business, implement effective tools and products, fight for 3rd party testing and win, and have kept me abreast of new laws and ideas pertinent to my business. CVTA is proactive in all things trucking related.

The future of CVTA needs more members and participation in conference events to effectively survive and thrive. I have served on the conference and communications committee and feel I have a lot to contribute. I share my ideas freely and I am not afraid to speak my mind. CVTA needs voices. CVTA needs ideas. CVTA needs leadership. I feel I can provide all of this and serve the members well.