



CVTA BOARD OF DIRECTORS 2023 Applicant Statement

Name of Applicant: Heather Powell

Name of Member Organization: All-State Career School

Membership Class (School, Carrier, or Associate): School

Applicant History

1. How many years of experience do you have in the vocational education field? 25 years in vocational education.
2. List all CVTA activities in which you participated and committees on which served. I have participated in HILL day over the last eight years and at least one conference each year over the last eight years. I have recently joined the (Conference & Marketing/Communications Committees) as well.
3. List other trade association experience (e.g., state trucking associations). I am an active member on the WIOA boards in Allegheny County, Westmoreland County, Washington County, Beaver County, and Fayette County.

Statement of Goals and Objectives

In a few paragraphs, please state your reason(s) for joining CVTA; your reason(s) for wanting to serve on the CVTA Board of Directors; your vision for the future direction of CVTA, and the reason(s) that you believe that you can help CVTA realize that vision:

After twenty-five years in adult education, serving in various roles from an instructor to a Regional Dean and now a Campus President; I am in a great position to bring a strong understanding of curriculum and adult learning theory to the Commercial Vehicle Training Association. I have spent the last eight years at All-State Career School overseeing the CDL program and having the opportunity to be a member of CVTA and participate in HILL Day several times along with the bi-annual meetings. In addition, I will bring to the board open-minded, objective, problem solver, and being a forward thinker.

I have taken on the role of a subject matter expert within my company related to Commercial driving with writing syllabi, lesson plans, instructor observations, and training for CDL directors and faculty. My tenure in curriculum and instruction has lead me to tackle the challenges that we face in CDL training along with my Leadership and strong belief in delivering quality education to produce safe knowledgeable Commercial Drivers has led to an increase in graduation and placement rates with several national and

local carriers wanting to hire All-State graduates.

I will bring to the Commercial Truck Driver Association a hard work ethic, a love for the art of education, and the undying respect and dedication to improving Commercial Driver Training. I will be a constant voice with our legislatures on improving safety, funding, and regulatory compliance locally and nationally for Commercial Drivers and Commercial Driver Training. Joining the CVTA board would allow me to utilize my years of experience in truck driver training to address the legislative challenges our industry continuously faces. I appreciate the opportunity to present my experience and involvement with commercial driving to the board.

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