



## CVTA BOARD OF DIRECTORS 2023 Applicant Statement

Name of Applicant: Donna Miller

Name of Member Organization: Liberty Career Finance

Membership Class (School, Carrier, or Associate): Associate

**Applicant History** - See Attached

1. How many years of experience do you have in the vocational education field?
2. List all CVTA activities in which you participated and committees on which served.
3. List other trade association experience (e.g., state trucking associations).

### **Statement of Goals and Objectives**

In a few paragraphs, please state your reason(s) for joining CVTA; your reason(s) for wanting to serve on the CVTA Board of Directors; your vision for the future direction of CVTA, and the reason(s) that you believe that you can help CVTA realize that vision: **See Attached**

**CVTA Board Packet**  
**Donna Miller**

1. How many years of experience do you have in the vocational education field?  
I have 13 years' experience working on the finance side of the business focused entirely on providing loans to individuals working towards their CDL license and entering the transportation industry.
2. List all CVTA activities in which you participated and committees on which you served?
  - a. Been a member of CVTA for 11 years and have attended all but one conference since becoming a member.
  - b. Been on the Conference Committee for the past five years.
  - c. Attended Hill Day prior to pandemic.
  - d. Speaker at the Fall 2022 Conference
  - e. Panel Moderator at the Fall 2022 Conference
3. List other trade association experience
  - a. Member of Women in Trucking
  - b. Member SHRM and hold certification as Professional Human Resources from HRCI since 2013

I joined CVTA when I joined Liberty Career Finance as the goal of the CVTA shares many of the same principles of Liberty's which is to reduce/remove the barriers that face so many potential drivers from entering the industry. By providing loans to individuals who couldn't otherwise afford to go to school, Liberty works to fill a long-time driver shortage. We are also dedicated to working with schools that also belong to the CVTA that share a passion for providing quality training to positively affect safety in the industry. Lastly, another reason I joined CVTA, is to develop and build relationships with carriers and other schools to help promote the CVTA and the industry.

I am interested in serving on the CVTA Board of Directors because I want to advocate for the industry. My strength is working at a strategic level as well as being able to implement ideas and programs aligned to the strategy and help get things done. I believe my unique background in Human Resources would be invaluable in understanding the challenges facing the industry from a recruitment and retention perspective coupled with my experience in the financial sector along with my training and development experience and the ability take ideas and concepts to a implementation.