



CVTA BOARD OF DIRECTORS 2023 Applicant Statement

Name of Applicant: Cheryl Freauff

Name of Member Organization: TMC Transportation

Membership Class (School, Carrier, or Associate): Carrier

Applicant History

1. How many years of experience do you have in the vocational education field?
15 years driver recruiting
2. List all CVTA activities in which you participated and committees on which served.
Membership & Communications Committee 4 years
I have attended all CVTA meetings for the last 10 years being present in almost all sessions.
3. List other trade association experience (e.g. state trucking associations, etc).
NAPFTDS

Previously sat on the Central Iowa Workforce development board and served as chairman of the Operations and planning committee.

Statement of Goals and Objectives

In a few paragraphs, please state your reason(s) for joining CVTA; your reason(s) for wanting to serve on the CVTA Board of Directors; your vision for the future direction of CVTA and the reason(s) that you believe that you can help CVTA realize that vision:

Goals and Objectives

To expand and promote members and membership on National and State levels, while addressing the legislative challenges our industry continues to face. CVTA membership is and has been committed to excellence in training and promoting safety and professionalism each schools graduates.

Reasons for Joining CVTA:

Over the last 10 years of attending CVTA conferences, I discovered what a value this organization has been to not just my growth but to the industry as a whole. During my several years on the board I along with other board members I met with FMCSA Administrator Robin Hutcheson and some of her staff to share concerns surrounding, testing delays, ELDT concerns

regarding programs that are not in line with the standard. As a carrier representative I have a significant interest ensuring our training programs are meeting the high standard CVTA is known for. I will continue to be that voice and fight what is best for the industry.

Reasons for wanted to serve on the board

I feel the industry needs to continue to promote drivers as “front line hero’s” sharing with the public the vital importance drivers have to the Nation’s economy. As we continue to work with our local, State and National leaders we need to look at the next generation of drivers to increase interest and enrollment into our schools. Retention is also a key element I would like to incorporate in our conversations.

There is so much more to do, and I would like an opportunity to do what I could to make that happen.