

Spring Conference, March 14-16, 2012
Argonaut, San Francisco, California
Preliminary AGENDA

Wednesday, March 14, 2012

3:00 p.m. Registration Desk Open

4:30 p.m. - 5:00 p.m. Greeting of First Time Attendees & Prospective Members

5:00 p.m. - 7:00 p.m. **Welcome Reception – CVTA Spring 2012 Conference**
Sponsored by Foley Services.

Thursday, March 15, 2012

8:00 a.m. - 9:00 a.m. Motor Carrier Meeting

8:00 a.m. - 9:00 a.m. **Full Breakfast**
Sponsored by Schneider

9:00 a.m. - 10:00 a.m. Business Meeting

Welcoming Remarks

- State of Our Association – Cheryl Hanley & Mike O’Connell
- General Introductions
- Review CVTA Highlights of the Year
- Legislative Update - Mike O’Connell

10:00 a.m. - 10:15 a.m. **Highway Safety Award Presentation**
Recipient, Pat Quinn, U.S. Xpress

10:15 a.m. - 10:30 a.m. Presentation of Candidates for Board of Directors Election &
Election of Board of Directors - Lou Spoonhour

10:30 a.m. - 10:45 a.m. **Break**
Sponsored by: J. J. Keller

10:45 a.m. - 11:15 a.m. **Larry Minor, Associate Administrator for Policy,**
Federal Motor Carrier Safety Administration

11:15 a.m. - 12:15 p.m. **Kendis Paris, Truckers Against Trafficking**

12:15 p.m. - 1:30 p.m. **Lunch**
Sponsored by Randall-Reilly Publishing Co., LLC
Atlas Financial

1:30 p.m. - 2:15 p.m. **Not Your Mothers Financial Panel**
CVTA Finance Committee Presentation

2:15 p.m. - 2:30 p.m. **Break**
Sponsored by CRST

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**2:30 p.m. - 3:30 p.m. Bob Costello, Chief Economist,
American Trucking Associations**

**3:30 p.m. - 4:30 p.m. Social Networking Part 2
Jason Whitaker, Vice President Communications,
Paradigm Media**

Friday, March 16, 2012

8:00 a.m. - 9:00 a.m. CDTFI Board of Directors Meeting

**8:00 a.m. - 9:00 a.m. Full Breakfast
Sponsored by Covenant Transport**

**9:00 a.m. - 10:00a.m. Robert Synowicki, Executive Vice President Driver
Resources, Werner Enterprises**

**10:00a.m. - 10:15a.m. Break
Sponsored by All State Career Schools**

10:15 a.m. - 11:15 a.m. Chris Burruss, President, Truckload Carriers Association

11:15 a.m. - 11:30 a.m. Introduction of Committee Chairpersons & Co-Chairs

***Advertising Relations & Conference
Committee***

Jamie Sather - Chairman

Associate Member Committee

Vinnie Picciarelli – Co-Chair John Rojas

Finance Committee

Aimee Napier Co-Chair- Stuart Bowman

Education Committee

Gary Strube – Co-Chair – Larry Marsh

Legislative & Regulatory Committee

John Diab - Chairman

Membership Committee

Brad Barber -Co-Chair Ed Tanksley

Marketing Committee

Michael Darling - Chairman

Motor Carrier Committee

*Brad Ball - Chairman &
John Frey - Motor Carrier Rep*

CDTFI Foundation

Mark Greenberg - Chairman

11:30 a.m. - 11:45 a.m. Treasurer’s Report – Chuck Wirth, CVTA Treasurer

11:45 a.m. - Noon Election Results

Noon - 1:00 p.m. Board of Directors Meeting – Working Lunch